

2017 Nevada MGMA Annual Conference

Course Registration

Last Name : _____

First Name : _____

Title : _____

CMPE FACMPE

Business Name : _____

Address : _____

City : _____

State : _____ ZIP : _____

Daytime Phone : _____

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List any NVMGMA offices you have held : _____

Registration Fee

Visa Mastercard Discover

Amex Check

Check # : _____

Expiration Date : _____ CVC # : _____

Name : _____

Signature : _____

If paying by check, make payable to: Nevada Medical Group Management Association

Hotel Reservations Please contact the Silver Legacy Resort and Casino for special \$59 room rates and reservations using code: **MNSMG17**.

1-800-687-8733 or www.silverlegacy.com

For more information contact Leonard Hamer, MBA CMPE, President, at 775-885-2211 ext. 103, lenhamer@psmnv.com, or visit www.mgmanv.org

How to Register

1. **ONLINE** register at www.mgmanv.org

2. **FAX** your completed course registration, Visa or Mastercard information to: (866) 583-6462

3. **MAIL** the completed course registration form and check or credit card information to:

Nevada MGMA
PO Box 10832
Reno, NV
89510-0832

Price

MGMA MEMBER

■ \$125

Members of AAPC, ACHE, HFMA, HIMSS, Health Care Forum and AHIMA qualify for member rates.

NON-MEMBER

■ \$225

STUDENT

■ NO COST

NOT A MEMBER?

Join MGMA today and pay all the membership dues plus member cost!

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2017 Nevada MGMA Annual Conference
Thursday, April 20, 2017

A Special Thank You to Our Event Sponsor NORCAL



NORCAL MUTUAL

Mark your calendar and join your colleagues for an excellent education and networking event, and find your role in a quality health care system.

Registration is now open

www.mgma.org



Medical Group Management Association

Nevada

Advancing Leaders. Advancing Practices.™

Back to the Basics For the Future

2017 Nevada MGMA Annual Conference

Thursday, April 20, 2017

Silver Legacy Resort & Casino > Reno Ballroom

401 North Center Street > Reno NV

www.silverlegacyreno.com/entertainment/reno-ballroom

The first 25 registrants qualify for an Apple Watch drawing!

Free NV MGMA Shirt for all members who attend—and those who become members at the conference!

In these changing times, your medical practice must stay one step ahead of the game. We will provide you with the tools and information to make the best informed decisions and allow your practice to flourish. You will also have many opportunities to meet like-minded professionals eager to share their experiences and best practices.

7:00 am-7:45 am - **Breakfast**

7:45 am-8:00 am - **Our Community**
Advocates to End Domestic Violence, Carson City, NV

8:00 am-9:15 am - **Keynote Session**
Our Uncertain, BUT BRIGHT Healthcare Future

Jennifer Searfoss, Esq., CPOM, CHCI, CMCS
Founder and Chief Solutions Strategist
SCG Health
Annapolis, MD

Session Description: The healthcare marketplace is evolving due to forced mandates at the federal level. It doesn't have to be a bleak future. In a dynamic overview, Jennifer Searfoss brings the views of the consumer to patient care, into the medical practice, and how big data is a necessary evil to harness. This session will provide insight and understanding for what healthcare organizations large and small should expect in the next five years in reimbursement and healthcare delivery reform.

Learning Objectives:

- Appreciate the fundamentals of national decision maker goals for national reform of healthcare insurance and physician payment
- Master the necessary foundations that eligible clinicians (ECs) will still be required to meet through multi-payer programs including the adoption of healthcare information technology and quality reporting
- Identify the type of metrics, both nationally recognized metrics and metrics being used by certain health plans. Also understand gaps in health plans metrics
- Determine workflow changes you need to make in order to successfully participate in quality initiatives

9:15 am-10:00 am - **Vendor Networking**

10:00 am-11:15 am - **Keynote Session**
Physician Compensation Under Value-based Payment

Sara Larch, FACMPE
Specialist Leader
LSHC Physician Enterprise and Ambulatory Services
Deloitte Consulting, LLP

Session Description: Changes in physician payment models from fee-for-service (FFS) to payment for value have an effect on physician compensation plans for physician owners and employed physicians and other practice providers. As reimbursement systems move to include incentives for quality, outcomes, improved patient experience and reduced costs, medical groups need to rethink how physicians are paid. In addition, managers and staff need to promote and support incentives and programs to foster value-based care, emphasizing patient experience and outcomes, as a part of these new physician compensation models.

Learning Objectives:

- Learn about various physician compensation models under value-based payment (VBP)
- Develop strategies to transition from traditional FFS compensation models to new VBP models
- Understand how models apply to employed physicians, physician owners, and managers

11:15 am-12:15 pm - **Concurrent Sessions (A)**

In the Future of MIPS and APMs: Billing Data are a Key to Population Health and Analytics

Jennifer Searfoss, Esq., CPOM, CHCI, CMCS
Founder and Chief Solutions Strategist
SCG Health
Annapolis, MD

Session Description: Payment reform is here with new contractual requirements for Medicare and large commercial insurers. Billing managers armed with practice management system data are uniquely positioned to help close the gap between failure and success in these new models. Participants will gain an understanding of how Medicare MIPS and APM, as well as private health plan models, require data reporting and analytics to identify at-risk populations requiring clinical intervention. The session will provide clear next steps in evaluating infrastructure needs, technology investment and in-house skilled personnel along with the market's appetite to pay for these enhanced services.

Learning Objectives:

- Identify and evaluate your infrastructure, technology, workflow, existing data systems and staffing needs for data required for reporting analytics
- Using case studies, evaluate options for a 2017-18 data analytics action plan

The Revenue Cycle of the Future

Sara Larch, FACMPE
Specialist Leader
LSHC Physician Enterprise and Ambulatory Services
Deloitte Consulting, LLP

Donna Knapp, FACMPE
Business Services Director
Physician Revenue Navigators

Session Description: Revenue cycle performance continues to be a key success factor. Using technology and automation can help your practice increase efficiency and reduce costs. We will discuss each key function of the revenue cycle and how you can maximize efficiency.

Learning Objectives:

Learn how to evaluate revenue cycle performance:

- Are you using technology enablers that are considered "standard practice"?
- Is your practice using leading practices in technology and automation?
- What emerging enablers can take you to the next level of performance?

12:15 pm-1:15 pm - **Lunch**

MGMA State Liaison
NV MGMA President and ACMPE Forum Representative
Vendor Introduction

1:15 pm-2:30 pm - **Keynote Session**

MGMA Washington Update

Mollie Gelburd
Senior Government Affairs Representative
Medical Group Management Association

Session Description: This update will provide timely information on the status of pertinent healthcare issues under consideration by Congress and federal regulatory agencies. Attendees will learn about recent legislative and regulatory developments affecting medical groups, gaining a deeper understand of these changes and their impact on the day-to-day activities of medical group practices. Additionally, attendees will learn what resources are available to clarify these federal initiatives.

Learning Objectives:

- Identify how legislative and regulatory initiatives affect your daily work
- Learn about new or pending policy changes
- Describe the resources available to assist you

2:30 pm-3:15 pm - **Vendor Networking**

3:15 pm-4:10 pm - **Concurrent Sessions (B)**

Transformation Super Powers: Key to Creating a Culture of Critical Thinking

Debra Wiggs, FACMPE
Founder, V2V Management Solutions
Lewiston, ID

Session Description: It takes a certain measure of bravery or super powers to break through an organization and establish a culture of expectation and accountability that demands critical thinking skills. This presentation includes how critical thinking skills promote transformation, what critical thinking skills are and how to assess them personally and within your organization. The presentation includes steps to promote critical thinking as a skill set and how to implement that process in your organization, using practical tools, audience participation and multi-visual resources to engage everyone in the conversation.

Learning Objectives:

- Understand what critical thinking is and recognize the skill sets required to be a critical thinker
- Find ways that critical thinking can inspire leadership to transform an organization
- Evaluate your personal critical thinking skills

Ten Mistakes We Keep Making as Practices Managers

Kyle Mathews, CMPE
CEO Phoenix Heart
Glendale, AZ

Session Description: *WARNING:* This session may offend those who are not willing to reflect or change. As a practice administrator, I continue to make and see others make mistakes that keep our practices from achieving ultimate efficiency. Together, we will discuss 10 mistakes that are observed most often and how we can overcome these common pitfalls. While many anecdotes will provide humor, this session will allow every manager to rethink protocols and procedures that could be the difference in achieving the next level of success.

Learning Objectives:

- Learn techniques for operational and managerial self-assessment
- Understand changes to achieve positive results
- Develop strategies to affect change and improve collections

4:10 pm-5:30 pm - **Keynote Session**

Turn Your Challenges Into Opportunities

Sharon Lacey
Author of "A Funny Thing Happened on the Way to Dementia"
Motivational Humorist

Session Description: In your high pressure job, knowing how to say "YES!" to the stress can not only get you through your challenging times, but can also lead to positive opportunities. Sharon's presentations are always filled with humor, and participants come away feeling motivated, inspired, and re-energized.

Learning Objectives:

- The participant will learn to manage stress by turning negatives into positives.
- The participant will learn to manage stress by using humor in their job and everyday life.

5:30 pm-6:35 pm - **Networking and Cocktail Reception**

Justin Impossible Professional Magic Show

<http://www.justinimpossible.com/home>

Networking and Cocktail Reception - Vendor Prize Drawings - Must be present to win!